



HP Business Service Automation Transformation Experience Workshop Experience the Automation Journey

Automation without boundaries

Due to today's unprecedented pace of change, businesses are suffering from spiraling complexity and management costs. The only way to counter this, and at the same time significantly advance efficiency and service quality, is to accelerate adoption of business service automation. This automation must not only penetrate deep within the infrastructure tiers, but also integrate services across tiers in both physical and virtual environments.

What if, before taking your next step in implementing business service automation in your organization, you could see into the future and quantify the opportunities and risks?

What if it was crystal clear what you can achieve between now and the next three to six months – and how you could achieve it?

The HP Business Service Automation Transformation Experience Workshop is a unique, minimum-slides/maximum-interactivity practical session that makes this possible in only a few hours.

Come in and increase your IQ on AQ.

The HP Business Service Automation

Transformation Experience Workshop can help you to:

- Realize the scope, scale and all critical success factors for your Business Service Automation potential future projects
- Identify quick wins that generate momentum
- Leverage best practices and knowledge from experienced Business Service Automation experts
- Lay out your next steps in a roadmap

“The Business Service Automation Transformation Experience is a powerful representation of a Business Service Automation journey. It visualizes the phases in the implementation process and helps people discover more opportunities and avoid unnecessary delays. Being to able to map out the immediate quick wins, as well as to start planning the future roadmap – is an extremely beneficial outcome of this workshop”.

What is your AQ?

That's Automation Quotient.

Increase your IQ on AQ – Experience the Automation Journey.

Agenda

Step 1: Introduction to the Workshop

What to expect from the next few hours?

Step 2: Setting the Scene

What are the key strategies for your organization? What IT initiatives do you plan to support these strategies? What obstacles do you foresee in achieving these initiatives?

Step 3: Introduction to Business Service Automation

Why Business Service Automation? How does it transform your data center? What outcomes to expect?

Step 4: Automation Journey

What are the steps to take in implementing Business Service Automation? What are the critical success factors and best practices for such a project? What are potential obstacles in the journey?

Step 5: Where Are We Now?

What is your automation maturity in key domains? Which areas do you want to improve?

Step 6: Quick Wins and ROI

What are the immediate business priorities to focus on to deliver short-term, tangible results? Where are the "Quick wins" in your journey? What could be the future roadmap to realize the full ROI of Business Service Automation in your organization?



Business Service Automation – Business Needs

- **Revolutionize operational efficiency**
Improve service and quality with minimal investment
- **Slash service disruption downtime**
Minimize the risk of poorly executed changes
- **Accelerate response to change**
Respond predictably to service requests while achieving business goals
- **Maximize virtualization ROI**
Get more value from your virtualized environment

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