

The HP IT Governance Transformation Experience Workshop

Moving the IT organization beyond its role as operator of a technology infrastructure to that of a business partner will require major changes in how business and IT engage with one another during strategy, investment planning, post-implementation benefit audits and a variety of other important governance related activities.

What if, before taking your next step, you could see into the future and quantify the opportunities and risks? What if it was crystal clear what you can achieve between now and the next three to six months – and how you could achieve it? The HP IT Governance Transformation Experience is a unique, slide-free and practical walk through that makes this possible in only half a day.

Come in and discover your future with us. The HP IT Governance Transformation Experience can help you to respond to the following fundamental questions:

- Which decisions need to be taken?
- Who's in charge of taking these decisions?
- How to control their execution?

Recently, IT Governance has emerged as one of the top 5 concerns of business executives and CIOs.

Market analysis (from Forrester) demonstrated that the top 5 motives to implement an IT Governance approach were:

- “alignment with business strategy” (83% of respondents)
- “increasing the value of IT” (70% of respondents)
- “risk management and compliance” (67% of respondents)
- “improving operational performance” (62% of respondents)
- “reducing costs” (45% of respondents)

CIOs are becoming aware of the fact that a well governed IT organization will increase its value to the business, will reduce operating expenses, will guarantee agility and alignment to changing business requirements.

IT Governance is becoming a MUST to maintain market competitiveness for each company, whose IT has a crucial role in the delivery and support of services to customers.

Ten zones, one goal: Experience IT Governance live

In order to give you more insight into the critical success factors and stages of an IT Governance Transformation, the HP IT Governance Transformation Experience demonstrates our approach by taking you through ten zones on the road to success.

Zone 1: Setting the Scene

What is your corporate vision and what benefits are you seeking? What business objectives do you want to meet? How does this translate into a well governed IT organization that provides value to the business?

Zone 2: Governance

IT governance defines the strategy of the IT organisation and oversees its execution in line with the goals of the enterprise. Effective IT Governance will be supported by HP's IT Governance Capability model and industry recognised models such as: COBIT through association of roles, responsibilities, Key Performance Indicators (KPI) and Key Risk Indicators (KRI)

Zone 3: As-is & To-be

Once your current situation is understood, we will discuss what a successful transformation will look like for you. We can then identify the shape and focus of your initiatives to achieve the goals you have defined.

Zone 4: Quick Wins

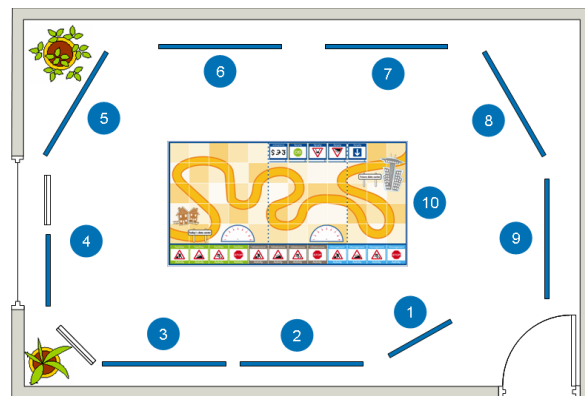
Any successful transformation relies on generating momentum by focusing on business priorities and delivering tangible short-term results. 'Quick Wins' are instrumental in creating momentum.

Zone 5: Project Management

Effective Project Management is key when driving Governance initiatives. We'll discuss the importance of sponsor and stakeholder involvement; consistency of approach; adherence to timescales and milestones; risk mitigation and escalations.

Zone 6: Organisational Change

Changing IT Governance to meet new Business and IT strategies results in Business Change. This in turn relies on cultural and organisational change. Managing and communicating effectively, and clearly identifying the potential issues will help people accept and move through the transition. HP's change fundamentals help establish the correct skill set and approach for success.



Zone 7: Process

Whether the aim is to implement Governance in order to meet new business objectives or Compliance and Risk Management needs, companies will most likely need to improve processes. We discuss the processes (e.g. COBIT, ValIT, ITIL, Security Management or Project Management and others) and implementation approach that is key to meeting your needs.

Zone 8: Technology

Technology enables adherence to and compliance with specified governance requirements and can assist in guiding staff in processes which support governance. It will provide visibility of decision makers and decision gates. By embedding performance and quality indicators and automating operations and processes, management and performance information can be generated thus enabling efficiency and transparency.

Zone 9: Benefits Realisation

Measurement activities are key in demonstrating that the identified goals are being met. This zone describes how working within a controlled environment with an IT Governance and Control Assurance Lifecycle demonstrates success and identifies areas for on-going enhancements.

Zone 10: The Interactive Zone

The IT Governance Roadmap. In this zone we will discuss the specifics of your current situation and your long-term vision. We will use what we have learned earlier to prioritise issues and identify the time frame in which they need to be addressed. You will leave this zone with a roadmap of activities to assist in addressing your high-priority issues.

Just do it

Do you have specific questions about IT Governance and HP's IT Governance Transformation Experience? Talk to your HP representative or send an e-mail to the HP IT Governance experts: itgov@hp.com

To learn more, visit www.hp.com

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4AA21509EEE, April 2008

