



The HP SOA Transformation Experience Workshop

Today's competitive landscape is demanding higher business agility, and organizations are increasingly measured on how quickly and cost effectively they can deliver high-quality applications that produce business results. These organizations are responding by embracing Service-Oriented Architecture (SOA) as a mainstream IT and business initiative that ranks among the top priorities of CIOs.

SOA dramatically improves the flexibility and adaptability of organizations by accelerating the time to market for new applications and processes, driving down IT costs by making services reusable, and enabling flexible composite applications, designed to support change.

As the number of organizations that have successfully adopted SOA grows, there are others whose SOA initiatives have either failed or stalled, leaving them wondering where they went wrong. What is it that successful SOA adopters do differently? How can you ensure that your enterprise's SOA initiative is on the path to success and not on the road to failure?

What if, before taking your next step, you could see into the future and understand the opportunities and risks? What if it was crystal clear what you can achieve between now and the next six months – and how you could achieve it?

The HP SOA Transformation Experience is a unique, slide-free and practical workshop that makes this possible in only one day. It can help you clarify the following fundamental questions:

- What is your current situation? Develop a clear understanding of your business drivers, challenges, and ongoing initiatives related to SOA.

- What will your journey look like? Walk through a large SOA transformation program by looking at eight critical success factors and best practices from successful customer projects.
- Get a better understanding of your organization's SOA maturity in these eight critical domains.
- Where are the quick wins? Discuss value contribution, issues, possible solutions and achievements.
- How to develop a roadmap? Get a clear understanding and prioritization of the short-term, mid-term and long-term steps and projects to success.

“We looked at HP's SOA methodology and programmes and we found that they were far more all-encompassing than others, covering all aspects of the business.”

Gary Hau, General Manager of Architecture and Planning, MTN, South Africa.

Experience SOA Transformation Hands On

The HP SOA Transformation Experience demonstrates our approach to SOA adoption by taking you through eight SOA domains, plus two additional start and finish zones, where we examine the capabilities and assets that are critical to the successful adoption of SOA.

Zone 1: Setting the Scene

What is your corporate vision related to SOA and what benefits are you seeking? What business objectives do you want to meet? How does this translate into a well governed SOA adoption strategy that provides value to the business?

Zone 2: Business

In order to successfully adopt SOA across the enterprise, it's imperative that both business and IT commit to the program. As the adoption of SOA proceeds, you need to consider stakeholder commitment, and you need to change some of your operating processes and structures.

Zone 3: People

Fundamentally, SOA requires a change in the way that IT people work together and in the way they work with others in the organization. Over time, people will be taking on new kind of roles. Trust becomes a key issue, particularly as resources are shared across an enterprise.

Zone 4: Program Management

While program management is certainly not unique to the adoption of SOA, it is a key ingredient of any SOA program. An important element is the organizational span of the SOA rollout across teams, as well as managing the depth of the service portfolio.

Zone 5: Governance

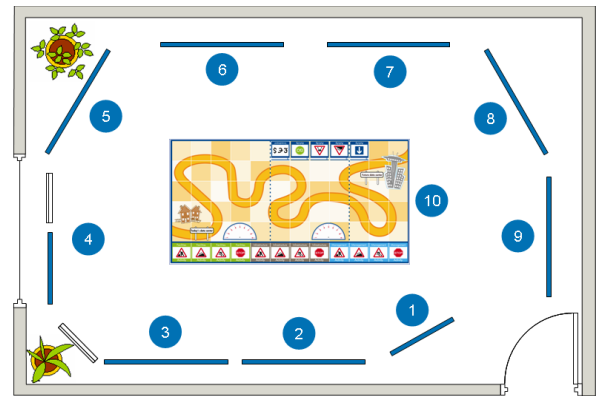
When talking to enterprises that have successfully adopted SOA, probably the single, most consistent message we hear is, "of all the things we have done to adopt SOA, the area which most caught us by surprise was the need to significantly enhance our governance systems."

Zone 6: Architecture

The "A" in SOA provides a strong reminder that the Architecture Domain lies at the heart of a successful Service-Oriented Architecture. We have repeatedly experienced the tremendous value of adopting a set of guiding principles at the heart of the architecture.

Zone 7: Enabling Technologies

SOA is about embracing heterogeneity, leveraging resources and investments already in place. It's not about "rip-and-replace". The focus of this zone is upon the software and hardware technologies that are specifically required for SOA implementation, based on your existing IT systems.



Zone 8: Operations and Management

In addition to stronger governance, the more flexible and dynamic SOA environment also demands significantly stronger management. This zone covers all aspects of operating and managing your Service-Oriented Architecture, by applying the processes and policies defined in the Governance zone.

Zone 9: Supply and Demand

By having the resources and assets of an enterprise described and managed as a set of modular services with standardized interfaces, we have the opportunity to be more granular and more dynamic about how we source those services.

Zone 10: Building the Roadmap

In this zone we will consolidate the specifics of your current situation and your SOA vision. We will use what we have learned earlier to prioritise steps towards SOA adoption and identify the time frame in which they can be addressed. You will leave this final zone with a roadmap of activities, as well as a list of quick wins you can achieve in the short term.

How to get prepared and schedule your workshop

The HP SOA Transformation Experience Workshop is based on the HP SOA Domain Model and HP SOA Maturity Model. In preparation for this workshop, we recommend completing the web-based HP SOA Maturity Self-Assessment at <http://www.hp.com/go/soamaturity>. The report generated by this Self-Assessment tool will provide valuable inputs and baseline information for setting the scene in the workshop (Zone 1).

To schedule your personalized HP SOA Transformation Experience workshop, and get answers for your specific questions about SOA, simply ask your HP representative or send an e-mail to the HP SOA experts at hp.soa.maturity@hp.com.

To learn more, visit www.hp.com

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4AA21512EEE, July 2008

